



2025 Event Sponsorship

Partnering with our community



Welcome business owners!

Belmont Christian College has been a part of the Lake Macquarie community since 1982. Originally birthed by parents in the back of a church hall, the College has grown into a thriving educational community, with over 950 students. You can check out our College history [here](#).

As a College, we really do get excited by opportunities to partner alongside our parents and wider community. Our annual sponsorships program is just another way to get involved with BCC. Each year, the College runs a range of events, and through your sponsorship, we hope to offer a tangible way for local businesses to support the education of our students, along with playing a role in helping those in our wider community who are most in need.

To this end, as a Christian community, we have committed to two long-term charity partnerships alongside [Compassion Australia](#) and [Belmont Community Care](#). In partnership with the College, your sponsorship investment helps support our two charity partners as we aim to grow our students to think deeply into the wider world.

We have an annual College goal to fundraise **\$10,000** on behalf of each charity partner, and that's just for a start.

Below is a list of sponsorship opportunities for you to consider throughout the calendar year. Jump on board for one, or maybe more. You can sponsor online directly or request an invoice. The following pages of this sponsor pack provides further details of each event along with the exposure that your business will receive through sponsorship.

We look forward to partnering alongside you and your business in delivering a Quality Christian Education.

Kind regards

Mr David Gray
Director of Mission & Community

Mr Simon Brown
Marketing & Content Manager

Event / Opportunity	When	\$ Investment	Total number of sponsorships available per calendar year
BCC Sports Carnivals	T1/2	\$500	Four (4)
Secondary School Musical	T2	\$500	Four (4)
Primary School Musical	T2	\$500	Four (4)
Coins for Compassion Day	T2	\$500	Four (4)
Young Entrepreneurs Shark Tank	T3	\$200	Four (4)
Electronic Sign Space	Termly	\$200	Eight (8)
College Newsletter	Termly	\$200	Eight (8)
End of Year Festival	T4	\$1000	Six (6)

Join other like-minded Lake Macquarie and Newcastle businesses like those below who support local.



Well Education



How do I get involved?

Sponsoring an event is easy. Simply scan the QR code to the right and it will take you to all the available sponsorship opportunities at BCC. Alternatively, you can visit our 'one stop shop' sponsors and donors page at bcc.nsw.edu.au/support-our-community



Why sponsor a BCC event?

When you sponsor a BCC event, your business gains valuable exposure to a highly engaged audience. With daily on-site visibility, extensive social media reach, and the power of word-of-mouth within our ever growing community, your brand will be seen and remembered by many. This partnership not only boosts your visibility, but also aligns your business with a trusted educational community.

Brand visibility

Gain exclusive access to our close-knit College community. Our events attract crowds ranging from 400 to 3000+ attendees, offering your brand significant exposure.

Engage with a highly active audience

- **Social Media:** 2000+ highly engaged followers
- **Web Traffic:** 2500+ monthly visitors
- **Onsite Traffic:** Nearly 1000 daily local visitors
- **Newsletter:** 600 active readers
- **Event Programs :** 2000 takers per event



Word of Mouth

Our community values recommendations. Sponsoring our events means your business receives trusted endorsements from within our network, amplifying your reach through genuine word of mouth.

Real Community Involvement


Showcase your commitment to the local community by supporting our initiatives. Your sponsorship helps create opportunities for students and future leaders to make a meaningful difference both locally and abroad.

2025 BCC Sports Carnivals



The College Sports Carnivals at BCC are vibrant sporting events held five times a year, attracting up to 1,500 attendees from across our families. The carnivals, including swimming, athletics and cross country, showcase a variety of sporting talents and foster the BCC community spirit. With activities spread across several suburbs, they offer significant exposure for local businesses.

These events are not just about competition; they are beloved gatherings where families come together to celebrate sportsmanship and enjoy quality time in a lively, supportive environment.


Sponsorship	\$500 - limited to 4 sponsorships per year
Event/Opportunity	Sponsor 5 major BCC sporting events attended by our wider community.
Event Date	X5 carnivals throughout the year
Event inclusions	Verbal thanks at X5 College Carnivals Logo & Thanks in College Newsletters Shout outs on BCC Social Media post event Logo on BCC Electronic sign in lead-up Logo displayed at all 5 College Carnivals
I wish to sponsor this event	Click HERE or scan 

2025 Secondary Musical



The Secondary Musical at Belmont Christian College is a spectacular event that consistently sells out multiple showings at the Warners Bay Theatre, with thousands of families and community members in attendance. Celebrated for its high-quality production, the musical team has received several awards and has consistently garnered attention from local media and the performing arts industry.


Past performances have included popular titles such as "Charlie and the Chocolate Factory" and "Peter Pan", highlighting the immense talent and dedication of our students and staff.

Sponsorship	\$500 - limited to 4 sponsorships per musical
Event/Opportunity	Secondary Musical at Warners Bay Theatre
Event Date	Term 3, 2025
Event inclusions	Verbal thanks at each show Logo displayed at each show on entry Shout outs on BCC Social Media Logo & thanks in College Newsletters Logo on BCC electronic sign Logo on Musical promotional material Logo & thanks in professionally printed Musical Program
I wish to sponsor this event	Click HERE or scan 

2026 Primary Musical




The Primary Musical at Belmont Christian College is a highly anticipated bi-annual event that consistently sells out multiple showings, drawing thousands of families and community members. Past performances include beloved titles such as "Alibaba" and "Seussical", making it a celebrated highlight of the school year and a testament to the talent and dedication of our students and staff.

Sponsorship	\$500 - limited to 4 sponsorships per musical
Event/Opportunity	Primary School Musical
Event Date	Term 3, 2026
Event inclusions	Verbal thanks at each show Logo displayed at each show on entry Shout outs on BCC Social Media Logo & thanks in College Newsletters Logo on BCC electronic sign Logo on Musical promotional material Logo & thanks in professionally printed Musical Program
I wish to sponsor this event	Click HERE or scan 

2025 Coins for Compassion Day




Coins for Compassion Day is one of our largest College events of the year. Students from Beginners, all the way through to Year 12 gather to raise funds on behalf of Compassion Australia. The College has worked alongside Compassion Australia for over 25 years and CFC Day provides BCC students with the opportunity to financially and prayerfully support our Compassion sponsor children and their families.

Sponsorship	\$500 - limited to 4 sponsorships per year
Event/Opportunity	Annual BCC Coins for Compassion Day
Event Date	Term 2, 2025
Event inclusions	Verbal thanks at CFC Day Logo & Thanks in College Newsletters Shout outs on BCC Social Media post event Logo on BCC Electronic sign in lead-up Logo displayed at all 5 College Carnivals
I wish to sponsor this event	Click HERE or scan 

2025 Young Business Entrepreneurs Shark Tank




The Annual Young Entrepreneurs Shark Tank event, now in its eighth year, is a highlight for Year 11 Business Studies students at BCC. This real-life learning experience allows students to pitch their innovative business ideas to a panel of local business 'sharks', while also presenting and explaining their business plans to their peers. This event not only hones their entrepreneurial skills, but also provides a dynamic and engaging platform for practical business education.

Sponsorship	\$200 - limited to 4 sponsorships per year
Event/Opportunity	Year 11 Business Studies Young Entrepreneurs Shark Tank Day
Event Date	Term 2, 2025
Event inclusions	Logo & thanks at student expo and pitch Logo & thanks in College Newsletters pre and post Shout outs on BCC Social Media post event Logo on BCC electronic sign
I wish to sponsor this event	Click HERE or scan 

2025 Electronic Sign Space




Take advantage of our LED electronic sign out the front of the College. This state-of-the-art display reaches our entire college community, seen by 500+ vehicles daily. This fantastic opportunity allows local businesses to share in some prime advertising space, ensuring your brand is noticed at regular intervals. Join us in connecting with the BCC community, all whilst elevating your brand's visibility.

Sponsorship	\$200 - X2 sponsorships available per term
Event/Opportunity	Electronic LED Sign
Event Date	Termly
Event inclusions	Rotating logo on electronic sign for one term
I wish to sponsor this event	Click HERE or scan 

2025 College Newsletter



Help support the College's community fundraising initiatives by purchasing space in our Online College Newsletter. Our newsletter is sent to all families fortnightly during term time and is actively read by over 500 families.


Sponsorship	\$200 - X2 sponsorships available per term
Event/Opportunity	College Fortnightly Newsletter
Event Date	Termly
Event inclusions	One full Term of exposure of logo and thanks in the Bi Weekly Online Newsletter Opportunity for content creation related to business offering
I wish to sponsor this event	Click HERE or scan 

2025 End of Year Festival



The BCC End of Year Festival - A Celebration of Learning & Community, is the largest event on the College calendar, attended by up to 3000+ guests, including current families, alumni, neighbours, BCC businesses and vendors from the wider Lake Macquarie community. The event includes our End of Year Student Awards assemblies, a large concert led by our students and food and entertainment marquees.

The festival continues to grow and has become a much loved annual event, celebrating the learning of our students and the community that we are blessed to be a part of. On the night, we raise funds on behalf of our charity partner, [Belmont Community Care](#).

Sponsorship	\$1000 - limited to 6 sponsorships per year
Event/Opportunity	The BCC End Of Year Festival - A celebration of learning & community.
Event Date	2 December 2025
Event inclusions	<ul style="list-style-type: none"> Booth space at Festival Verbal thanks from Festival Outdoor Stage Verbal thanks from Student Awards Ceremonies Logo displayed on screen at Student Awards Ceremonies Logo & Thanks in College Newsletters Shout outs on BCC Social Media Logo on BCC Electronic sign Logo on BCC Festival promotional signage Logo on BCC Festival Flyer
I wish to sponsor this event	Click HERE or scan 

About Belmont Community Care

Belmont Community Care, a ministry of Belmont Baptist Church, is dedicated to serving the local community with compassion and support. Their mission is to provide essential services that address the immediate needs of individuals and families, fostering a sense of belonging and care. They aim to extend the love of Christ through practical assistance and community engagement.

Belmont Community Care helps the local community through various initiatives such as sit-down meals every Monday, the Coffee Plus program for social interaction, and support for women's refuges, drug rehab centers, and Aboriginal communities with food, clothing, and essential items. Their programs ensure that vulnerable individuals receive the help they need while promoting community solidarity and well-being.



About Compassion Australia

Compassion is a Christian international holistic child development organisation. Through their Child Sponsorship Program, more than 2 million children are currently being released from poverty in Jesus' name. With over six decades of experience, Compassion's unique approach to solving poverty works: research proves it.



Belmont Christian College supports Compassion Australia through direct child sponsorship as well as our annual fundraising event 'Coins for Compassion Day'.

Get in touch with us

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Thank you for partnering with Belmont Christian College as we support our community!

